

LIBRA Cyanlite Surface Mounted LED Panel Light Sales Manual v1.0





INTRODUCTION

The Cyanlite[™] LED panel lights LIBRA series has been designed specifically for Surface Mounted installation on Plasterboard and Concrete ceilings. The Libra series surface mounted luminaires have a wide product portfolio includes square and rectangular shape, as well as direct/indirect lighting options, and multiple sizes to retrofit and replace the traditional T5/T8 troffer luminaires.

With Cyanlite patented mounting fixture, the installer no need to make the positioning when install, so the installation is simple and easy, also no need to dismantle and reassemble as traditional surface mounted luminaires, saving huge time for installers and enabling them to complete the project easily and quickly.



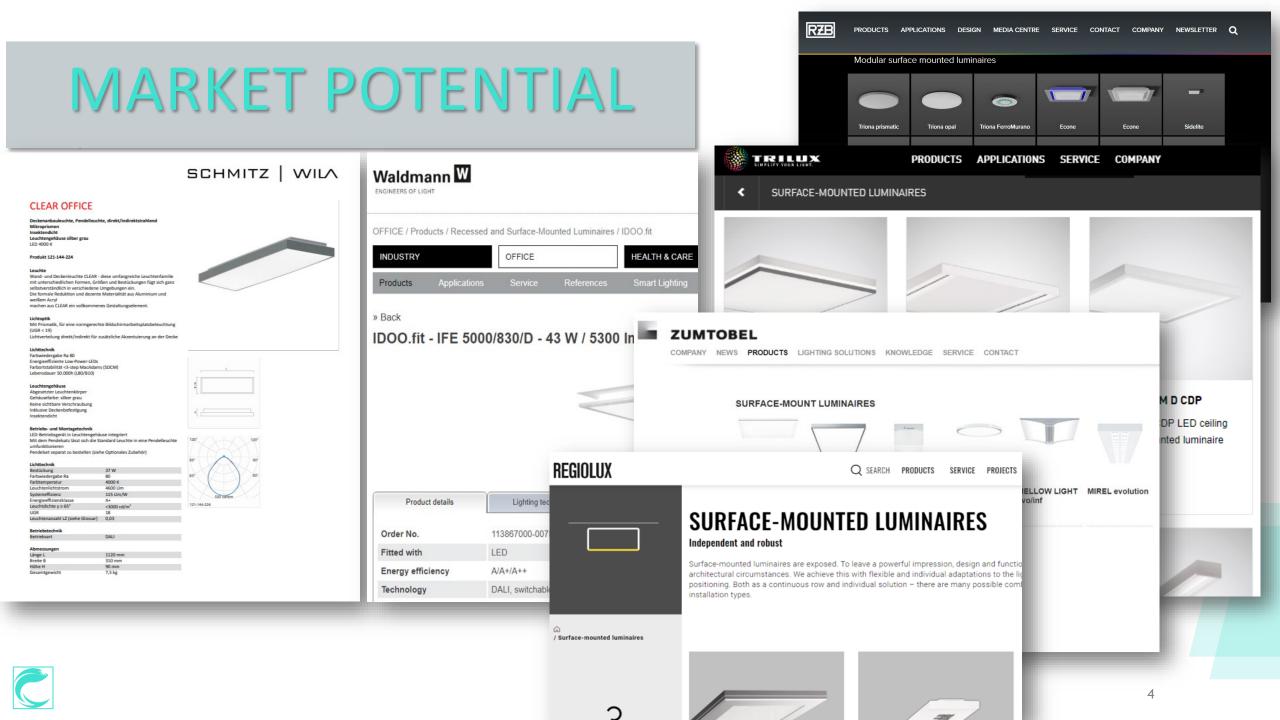




APPLICATIONS







USP – UNIQUE SELLING POINT

Advantages

- Specifically designed for surface mounted installation, screwless appearance
- Wide product range for replacing traditional T5/T8 troffer surface mounted luminaires
- Easy and fast installation, patented installation design, no need calculate positioning when install
- Flexible and customization oriented, bespoke sizes are welcome
- No distance between luminaire and ceiling for downlight version, 35mm for up/down light version

• Features

- I Standard sizes (mm): 450x450, 600x600, 625x625, 700x700; 300x1200, 300x1500; 184x1231, 184x1531; 284x1231, 284x1531; 310x1247, 310x1547
- RAL9016 as standard, other RAL colors available on request
- I System Efficiency upto 120 lm/W
- I EN 12464-1& LG7 Compliant, UGR<19 Optional when fitted with Micro Prismatic diffuser
- I Range of color temperatures 3000K, 3500K, 4000K, 5000K & 6000K
- I 5 Years Warranty
- Various dimming options, including 0-10V, DALI, Switch Dim etc.
- Emergency options available





PRODUCT DESIGN PHILOSOPHY

In Cyanlite, the products are designed and produced under 2 basic philosophies.

- 1. **High Quality** We don't produce inferior products, because usually, the replacement is very costly and troublesome. We prefer to be cautious in the first place than say sorry afterwards. And when you pay for cheap, you pay twice.
- 2. **Easy Installation** We understand that sometimes the installation cost is even higher than the product itself. Customer can save huge money if the luminaires can be installed perfectly and quickly.





SPECIFICATION

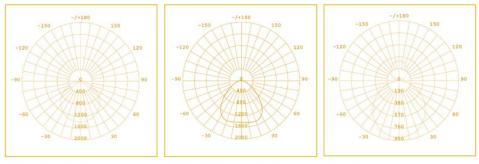
Model	Part No.	Power	Luminous Flux	Dimension (mm)
450x450	SM25W045	25W	3000 lm	450x450x45
600x600	SM30W060	30W	3600 lm	600x600x45
625x625	SM30W062	30W	3600 lm	625x625x45
700x700	SM40W070	40W	4800 lm	700x700x45
300x1200	SM34W312	34W	4000 lm	300x1200x45
300x1500	SM42W315	42W	5000 lm	300x1500x45
184x1231	SM22W112	22W	2500 lm	184x1231x45
184x1531	SM42W115	42W	5000 lm	184x1531x45
284x1231	SM34W212	34W	4000 lm	284x1231x45
284x1531	SM42W215	42W	5000 lm	284x1531x45
310x1247	SM34W313	34W	4000 lm	310x1247x45
310x1547	SM42W316	42W	5000 lm	310x1547x45





TECHNICAL DATA

System Efficiency	120lm/w @ 4000K		
CRI (Ra)	>80		
Color Temp.	3000K/3500K/4000K/5000K/6000K		
Lighting Method	Side-lite		
Light Source	SMD4014		
SDCM	<3		
Beam Angel	110° Opalic Diffuser/ 90° Micro Prismatic Diffuser/ Up and Down(10% Up / 90% Down)		
Service Life	L80B10 = 50.000h		
IP Rating	IP20		
Impact Resistance	IK04		
Hot Wire Resistance	650°C		
Driver	Flicker Free On/off driver as standard		
Dimmable	1-10V, DALI, Push Dim, Bluetooth Optional		
Power Factor	>0.9		
Input Voltage	200~240V		
Flick Free	Yes		
Housing Color	RAL9016 White		
Housing Material	Aluminum frame, steel housing		
LGD Material	Acrylic (PMMA)		
Diffuser Material	Polystyrene (PS)		
Storage Temp.	-40°C~+80°C		
Working Temp.	-20°C~+45°C		
Mount	Surface Mounted/Suspension/Recessed		
Warranty	5 years		



- UGR22 with Opalic Diffuser

- UGR19 with Micro Prismatic Diffuser

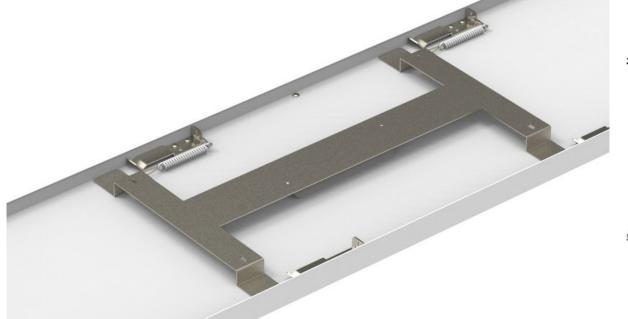
- Up and Down version







INSTALLATION



2, push and slide the luminaire towards the mounting fixture



3, sliding the luminaire



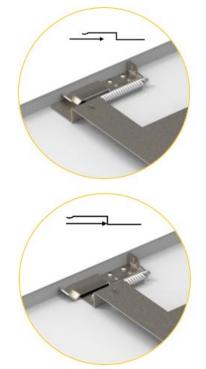
1, Patented installation design, only 4 steps to finish the installation, super fast and stable.

2, No distance between luminaire and ceiling (for downlight version, 35mm for up/down light version)

3, No need to calculate positioning when installing.









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WHOM AND WHERE TO SELL

Ceilings	Applications	Target customers	
Wood ceiling	Office	Wholesaler	
Gypsum board ceiling	Meeting room	Distributor	
Concrete ceiling	Corridors	Reseller	
	Education	Contractor	
	Hospital	Installer	
	Administrative building	Refurbishment projects with traditional troffer/louver luminaire	





DIFFERENCES WITH COMPETITORS

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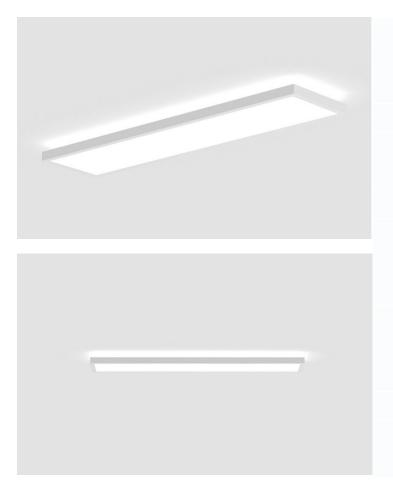


Supplier	Supplier A	Supplier B	Cyanlite
Structure	separated mouting frame + recessed panel light	assembled mounting frame + recessed LED panel light	specially designed surface mounted structure
Installation	3,slide panel light inside	1, fix the mounting bracket to the ceiling 2, put the panel light inside frame 3, screw the frame to the bracket	1, fix the mounting bracket to the ceiling 2, slide the panel to the bracket
Installation time	Very long	Long	Fast
Appearance	visible screws visible assembled gaps visible double frames of panel light and mounting frame		no visible screws or gaps at all High class and elegant
Light distribution	down light	down light	down light up and down light
Size		only standard 300, 600, 625, 1200 sizes	besides all standard sizes, also has 184, 284,1231, 1531, 1247, 1547 as traditional troffer louver luminaires; more than 12 sizes and customized sizes accepted

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FAQ – FREQUENTLY ASKED QUESTIONS



Q1	Is it easy to install?
A1	Yes, very easy to install, no need to assemble anything and no need to calculate positioning
Q2	Is the structure stable?
A2	Yes, we use reinforced mounting bracket which is stable and robost
Q3	What if I want customized sizes and spec?
A3	Customization is welcome and we can make it in different size, different coating, and different electronical parameters
Q4	Is it easy to replace or remove this luminaire?
Α4	Yes, uninstall is also very easy as installation, slide the luminaire off the clip and unlock the safty rope
Q5	Will it drop from the ceiling?
A5	No, absolutely no. Our luminaire has 2 safety ropes design which can hold upto 50KG weight.



SALES BONUS & REBATE

Annual order qty Rebated rate Rebated qty

>1,000 pcs 3% 30~90 pcs

>3,000 pcs 4% 120~200 pcs

>5,000 pcs 5% 250~ pcs

*2020.1.1-2021.12.31

When the annual sales qty reach a certain amount, we will rebate corresponding quantity according to the rebate rate.





Thank you! Questions are welcome!



Call us: +86 189 6463 6209 Email us: sales@cyanlite.com Know us: <u>www.cyanlite.com</u>

